

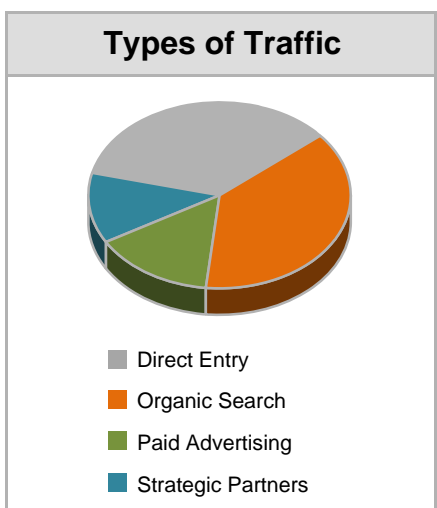
# Web Site Statistics For Coldwell Banker Residential Brokerage

**ColoradoHomes.com<sup>1</sup> July 2010**

	July 2010	Last 12 Months
<b>Site Visits:</b>	58,750	746,977
<b>Page Views:</b>	580,199	7,714,666
<b>Listing Views:</b>	235,789	2,711,559
<b>Average Visit:</b>	13.33 minutes	12.92 minutes



*Consumers spent a total of over 800,000 minutes on ColoradoHomes.com in July. That's more than 500 days of listing exposure - all in one month!*



- ### Referring Web Sites
- Top Web sites sending traffic to ColoradoHomes.com
1. Google.com
  2. Yahoo.com
  3. Microsoft
  4. Zillow.com
  5. REALTOR.com
  6. Homes.com
  7. AOL.com
  8. HomeFinder.com
  9. Trulia.com
  10. Comcast.net

- ### Countries
- Top countries from which users visited ColoradoHomes.com
1. United States
  2. Canada
  3. Germany
  4. United Kingdom
  5. India
  6. Australia
  7. Poland
  8. Uruguay
  9. South Korea
  10. Spain

Online ads for ColoradoHomes.com displayed on leading Web sites more than 600,000 times in July.

Consumers found ColoradoHomes.com using 52 different Internet Search Engines in July.

Consumers from 88 countries on 6 continents visited ColoradoHomes.com in July.

## ColdwellBanker.com<sup>2</sup>

	July 2010	Last 12 Months
<b>Site Visits:</b>	1.9 million	25 million
<b>Page Views:</b>	13 million	238 million
<b>Average Visit:</b>	8.18 minutes	8.9 minutes

## REALTOR.com<sup>3</sup>

	May 2010	Last 12 Months
<b>Site Visits:</b>	14 million	208 million
<b>Page Views:</b>	200 million	3.4 billion
<b>Average Visit:</b>	8.6 minutes	10.34 minutes